



#Christmas campaign

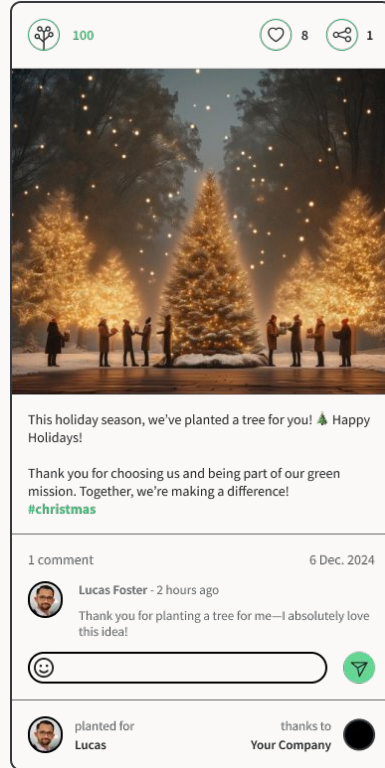
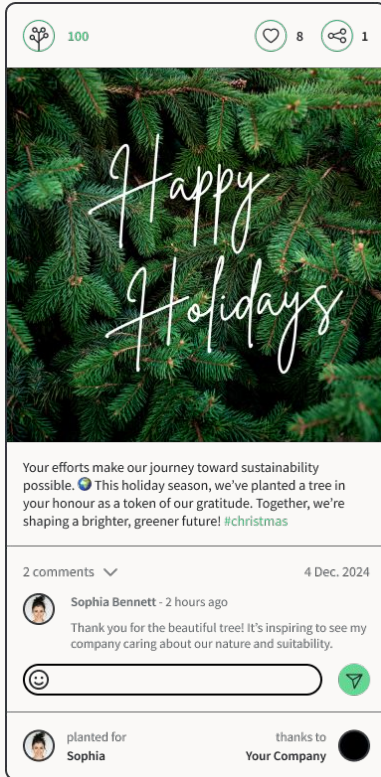
A better way to celebrate the holidays





The Best Present is a Tree

Plant for #Christmas



The holiday season is a time for giving, and through the **#Christmas** campaign, your company can turn holiday celebrations into a commitment to the planet.

How you can use this campaign to celebrate the holidays:

- Send personalized tree gifts **to your clients** as a thoughtful, eco-friendly holiday gesture.
- Gift trees **to your employees** and recognize their hard work.
- Plant a **tree for every product or service sold** in December and showcase your sustainable efforts.

By participating in this campaign, you can plant trees linked to these themes and **receive custom marketing assets, including visual toolkits, content ideas and mention in leaderboard and social media spotlight for TOP planting contributors.**

Learn more about our monthly campaigns [here](#).



Send Gifts Effortlessly

Plant for #Christmas

With Tree-Nation, it's easy to bulk plant trees for large groups, and you can even schedule the delivery of personalized tree gift to be sent on December 25th, turning a holiday present into a heartfelt gesture with lasting impact.

Here's how it works:

1. Open [Christmas Campaign](#).
2. Click on "Plant" on the right corner.
3. Choose location and a tree species.
4. Select "Yes, I wish to offer trees" for sending a Tree gift.
5. Add recipients individually or upload a contact list for larger groups.
6. Personalize your gift with custom messages for each person.
7. Schedule the delivery of the tree-gifts for December 25th to create a holiday surprise.

Start planning your bulk tree planting today and make this Christmas one to remember for both your team and your clients.

Learn more [here](#).

The screenshot displays a user interface for adding recipients and scheduling a gift. It is divided into two main sections: 'Recipients' and 'Number of trees per recipient'.

4 Recipients
Offer to a group

1	John Doe	
2	Jane Smith	
3	Bob Johnson	
4	Alice Brown	
5	Charlie Davis	
6	Emma Wilson	
7	Liam Martinez	
8	Olivia Taylor	olivia.taylor86@yahoo.com
9	Noah Anderson	noah.anderson@gmail.com

Edit recipients' list

5 Number of trees per recipient
How many trees will each recipient receive?

1	5	10	50	100	Other quantity
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A calendar overlay is shown on the right, displaying the month of December 2024. The date December 25th is highlighted in green, indicating the scheduled delivery date.

Our Marketing Toolkit

We provide **customizable** assets with suggested copy so you can share the story of why joining this campaign matters and how planting trees supports food security.



Planting Badges and Visuals

Plant for #Christmas

As a leader in sustainability, your actions set an example for others. These badges can be shared across internal communications or social media to highlight your impact and inspire others.

Planting milestones include:

- **1,000 trees planted**
- **5,000 trees planted**
- **10,000+ trees planted**

Currently, you can incorporate two types of assets into your communications: badges and social media visuals, designed to resonate with and engage your community across different channels.

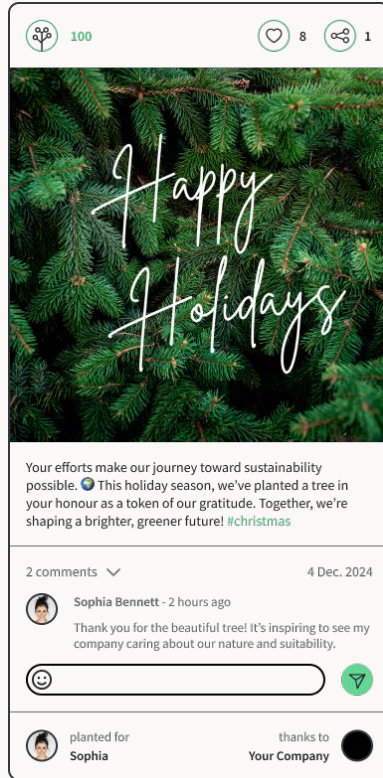
Once you reach these milestones, request the badge from your account manager or by emailing sales@tree-nation.com.





Tree Message for Customers

Plant for #Christmas



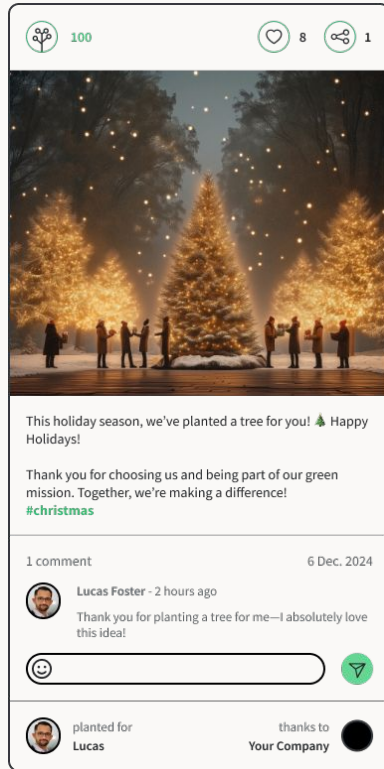
Share some of these messages along with your tree gifts to make the season even more special to your customers

- "This holiday season, we've planted a tree for you. 🌲 Thank you for choosing [Brand Name] and being part of our commitment to creating a greener, more sustainable future. Together, we're making a difference!"
- "This Christmas, we're planting a tree for you—a heartfelt thank you for your support and for helping us grow together. Happy holidays! 🌲❤️"
- "This holiday, you're part of something bigger. A tree planted for you is a step towards a greener, kinder world. Thank you for being with us! 🌲✨"
- "Dear valued customer, this Christmas, we're gifting you a tree to celebrate the season of giving and hope. Thank you for being part of our journey. Wishing you joy and warmth!"
- "This tree, planted for you, symbolizes the positive change we can create together. 🌱 Thank you for your trust in [Brand Name] and for joining us in making this holiday season meaningful."
- "Your choice matters! 🎁 This Christmas, a tree has been planted in your name as part of our sustainability efforts. Thank you for helping us protect the planet and spread holiday cheer!"



Tree Message for Employees

Plant for #Christmas



Share some of these messages along with your tree gifts to make the season even more special to your customers

- "This holiday season, we're celebrating you! 🌲 A tree has been planted in your honor as a symbol of our gratitude for your hard work and dedication to [Brand Name]. Together, we're building a greener future."
- "Thank you for being an invaluable part of the [Brand Name] family. 🌱 This tree, planted for you, is our way of showing appreciation for all that you do to help us grow and thrive."
- "Happy Holidays from all of us at [Brand Name]! 🎁 A tree has been planted in your name to honor your contributions and commitment to our mission. Thank you for making a difference every day!"
- "Your efforts make our journey toward sustainability possible. 🌍 This holiday season, we've planted a tree in your honor as a token of our gratitude. Together, we're shaping a brighter, greener future!"
- "As we reflect on the year, we're reminded of how much your dedication means to [Brand Name]. 🌲 This tree, planted for you, is a lasting symbol of our appreciation and our commitment to sustainability."



Newsletter Content

Plant for #Christmas

You can adapt this template for your customers/employees

Subject: "A Special Gift for You This Christmas 🌲"

Body:

Dear [Recipient's Name],

This Christmas, we wanted to give you a gift that's truly meaningful and lasting. In partnership with Tree-Nation, we've planted a tree for you. Your tree is more than just a symbol of the season—it's a contribution to a greener, healthier planet.

Here's what your tree means:

- 🌍 Fighting Climate Change: Trees absorb CO₂, helping combat global warming.
- 🐾 Supporting Biodiversity: They restore ecosystems and provide habitats for wildlife.
- 👏 Empowering Communities: Reforestation projects create jobs and improve livelihoods around the world.

We're proud to celebrate the holidays with a gift that grows and makes a difference. Thank you for being part of this journey toward a more sustainable future.

Warm wishes for a joyful holiday season,
[Your Company Name]





Blog Post

Plant for #Christmas

Use this blog to inspire employees, clients, and partners. Share it on your website, newsletters, or social media platforms.



Title: “The Environmental Impact of Christmas and How to Celebrate Sustainably”

Summary: The holiday season often leads to increased waste, energy consumption, and resource depletion, but it doesn't have to. By making thoughtful choices like using sustainable decorations, mindful gifting, and reducing waste, you can celebrate joyfully while protecting the planet. Small steps can create a meaningful impact. Let's make this season about giving back—not just to loved ones but to the Earth.

Key Points:

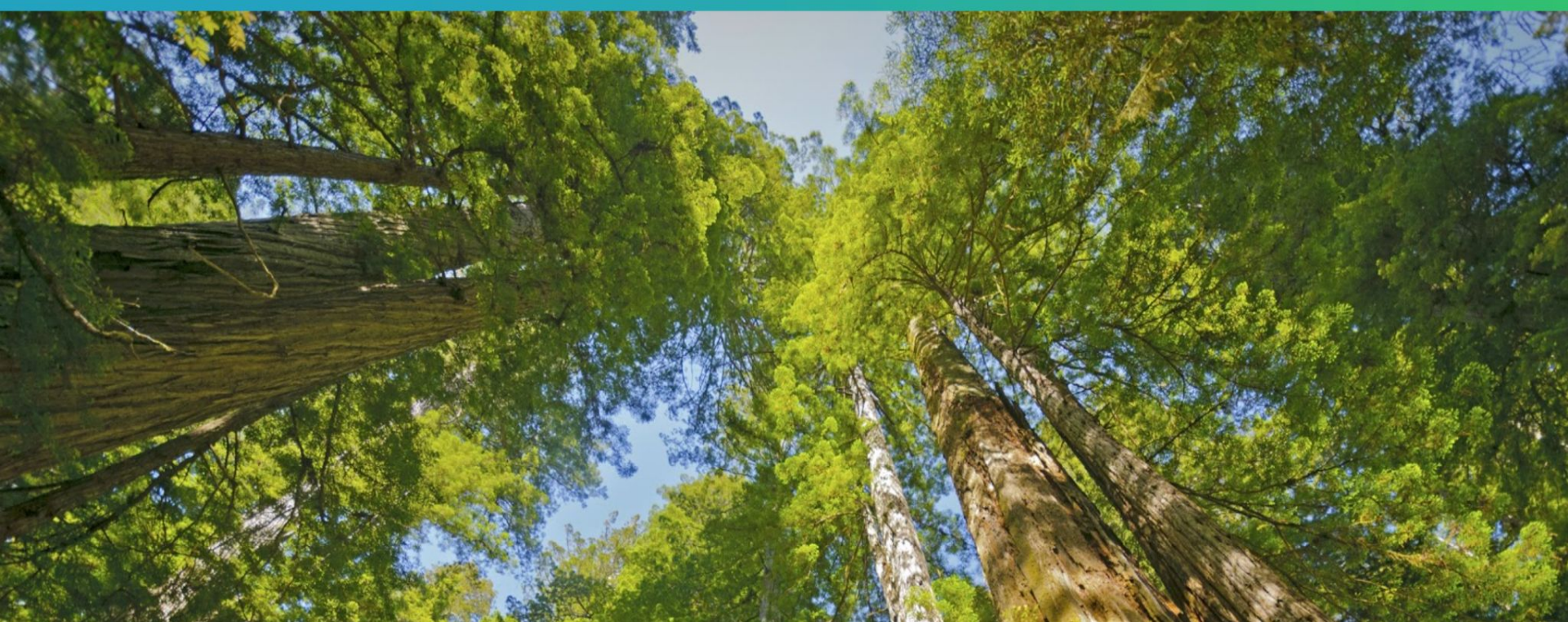
- Opt for a potted or rented Christmas tree.
- Use LED lights and natural, reusable decorations.
- Gift experiences or plant trees instead of material items.
- Plan meals to avoid waste and compost leftovers.



More Visuals

Plant for #Christmas





tree-nation

Thank you!

Any questions? Write us to set up this campaign for success.
sales@tree-nation.com

Create your Company Forest 